
2007 INTERACTIVE ENTERTAINMENT CONFERENCE

AGENDA

7:30	Continental Breakfast & Registration	
8:15	Opening Remarks & Overview	Edward Williams, Senior Research Analyst, Leisure BMO Capital Markets
8:30	Ubisoft (UBIP.PA)	Yves Guillemot, President & CEO Alain Martinez, CFO
9:00	Take-Two Interactive Software (TTWO)	Strauss Zelnick, Chairman
9:30	Midway Games (MWY)	David Zucker, President & CEO
10:00	Break	
10:15	THQ (THQI)	Brian Farrell, Chairman, President & CEO
10:45	Activision (ATVI)	Bobby Kotick, Chairman & CEO
11:15	Nintendo (NTDOY)	Reginald Fils-Aime, President, Nintendo of America Inc.
11:45	Buffet Lunch	
12:15	Lunch Panel	Double Fusion Jonathan Epstein, CEO Eyeblander Ran Cohen, Director of Emerging Media IGA Worldwide Justin Townsend, CEO & Co-Founder WildTangent Alex St. John, CEO
1:00	Microsoft (MSFT)	Mindy Mount, VP & CFO, Entertainment & Devices Division
1:30	CDC Games (CHINA)	Jeff Longoria, Head, U.S. CDC Games
2:00	Glu Mobile (GLUU)	Greg Ballard, President & CEO
2:30	Gameloft (GLFT.PA)	Alexandre de Rochefort, CFO
3:00	Oberon Media	Tal Kerret, Chairman
3:30	PlayFirst	John Welch, CEO
4:00	Demo Room and Cocktails	



Additional companies participating in one-on-one meetings only:

38 Studios
GameStop (GME)
Mad Catz (MCZ)

Tuesday, November 6, 2007
Grand Hyatt Hotel
Park Avenue at Grand Central

Conference Coordinator:
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