
The BMO Capital Markets 10th Annual MEDIA & TELECOM CONFERENCE



Corus Entertainment Inc.



John Cassaday
President & CEO

John Cassaday is the founding President and Chief Executive Officer of Corus Entertainment Inc. Corus is a Canadian leader in radio and specialty television. Corus also owns Nelvana, one of the world's leading producers of animated programming and related products. Prior to Corus, John was President of CTV Television Network and Campbell Soup Company in Canada and the U.K.

John sits on the Board of Directors of Manulife Financial, Sysco Corporation and Fort Reliance (the parent company for Irving Oil and various Irving Oil companies). He has also served on the Board of Directors of Masonite International Corporation, J. M. Schneider Corporation, Canadian Airlines and Loblaw Companies Limited. John was the Chair of the Dean's Advisory Board of the Joseph L. Rotman School of Management at the University of Toronto and was the Chair of the 1995 United Way Campaign for Metro Toronto and Chair of the Board of St. Michael's Hospital from 2004 to 2006.

John holds an M.B.A. (Dean's List) from the Rotman School of Management at the University of Toronto, and was honoured in 1998 as their most Distinguished Alumni.

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John Cassaday has also received many business, industry and charitable honours including induction in the Marketing Hall of Legends in 2006 and the Gold Medal from the Association of Canadian Advertisers in 2004, which recognizes individuals who have made an outstanding contribution to the advancement of marketing communications in Canada. John was also a recipient of the Canadian Council of Christians and Jews 2004 Human Relations Award as well as the 2004 recipient of the Canadian Association of Broadcasters' top honour, the Gold Ribbon Award for Broadcast Excellence. He was awarded the 1995 Paul Mulvihill Heart Award and was the recipient of the 1994 CEO Award of Excellence in Public Relations, presented by the Canadian Public Relations Society.