
The BMO Capital Markets 10th Annual MEDIA & TELECOM CONFERENCE



Manitoba Telecom Services Inc.



Pierre Blouin
CEO

Pierre Blouin was named Chief Executive Officer of Manitoba Telecom Services Inc. and MTS Allstream Inc. upon joining the organization in 2005. In this role, he provides overall leadership and direction for Manitoba Telecom Services Inc., its operating subsidiary MTS Allstream Inc., and all lines of business within its two divisions – Enterprise Solutions (Allstream brand) and Consumer Markets (MTS brand). This includes Allstream’s world-class portfolio of connectivity, managed, and professional services for businesses across Canada, as well as a full suite of wireless, high-speed Internet, residential telephony and television services for consumers and businesses in Manitoba.

Mr. Blouin is a seasoned telecommunications executive with a wide range of experience in the highly competitive Canadian telecom market. He spent more than 20 years at BCE Inc., most recently as Group President, Consumer Markets for Bell Canada, where he was responsible for all of Bell’s consumer products including wireless, Internet, television, residential telephony and retail operations. In 2002, he was CEO of BCE Emergis, a public company and one of the leading e-commerce providers in North America. He was President and CEO of Bell Mobility from 2000 to 2002, during years of exceptional growth and innovation for the company.

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Mr. Blouin is a board member of the Conference Board of Canada, MTS Allstream Inc., and Manitoba Telecom Services Inc. and is a director of many non-profit organizations related to healthcare, education and amateur sports.

Mr. Blouin holds a Bachelor degree in Finance and Marketing from the “École des Hautes Etudes Commerciales” (affiliated to the University of Montreal) in Montreal and is a fellow of the Canadian Bankers Institute and of the Purchasing Managers Association of Canada.