
The BMO Capital Markets 10th Annual MEDIA & TELECOM CONFERENCE



WIND Mobile



Ken Campbell
CEO

Ken Campbell has twenty years of Canadian and international experience in the telecommunications industry. He has worked with operators throughout the world including Australia, the Baltics, Egypt, France and the United States.

Prior to his appointment as Chief Executive Officer of WIND Mobile, Mr. Campbell was Chief Executive Officer of Bite Group, the Vodafone partner network in Lithuania and Latvia.

From 2004 to 2007, he served as Chief Marketing Officer of Vodafone Romania and was a member of the Marketing Board in the Vodafone Group. Ken joined Telesystem International Wireless (TIW) in 2004 and remained with the company after the acquisition by Vodafone in 2005. While at Vodafone Romania, he drove top line growth making Vodafone the fastest growing operator in the Romanian market. During his tenure, he also oversaw the successful re-branding of Connex to Vodafone.

Ken previously served in executive leadership roles for Tunisian operator, Tunisiana and Egyptian operator, Mobinil.

The BMO Capital Markets 10th Annual MEDIA & TELECOM CONFERENCE



From 1994 to 1999, Mr. Campbell was with the management consultancy, A.T. Kearney, based in Washington, DC.

Mr. Campbell holds a Masters in Business Administration from London Business School in London, UK and a Bachelor of Arts (Honours Economics) from Carleton University in Ottawa, Canada.