
The BMO Capital Markets 10th Annual MEDIA & TELECOM CONFERENCE



Yellow Pages Group Co.



Marc Tellier
President & CEO

Marc P. Tellier is President and Chief Executive Officer of Yellow Pages Group, Canada's largest directories publisher, and Chief Executive Officer of Trader Corporation, a Canadian leader in print and online vertical media. He was previously President and CEO of Bell ActiMedia, a company acquired through the most important leveraged buyout in Canadian history.

As head of Yellow Pages Group, Mr. Tellier completed the largest-ever initial public offering in the income trust sector in Canada in 2003. In 2005, he led the \$2.55B acquisition of Advertising Directory Solutions Holdings Inc. in Western Canada, creating a national platform for directories that was further strengthened in 2006 with the acquisition of MTS Media, the largest directory publisher in Manitoba, as well as with the acquisition of Aliant Directory Services in the Atlantic Provinces in 2007. In 2006, he also completed the acquisitions of Trader Media Corporation in Ontario and Classified Media (Canada) Holdings Inc. in the rest of Canada, creating a second national platform, this time in vertical media.

Prior to his current position, Mr. Tellier was an officer of Bell Canada and served as Senior Vice President - Partnership Development. He was responsible for the launch of the first telco commercial high-

The BMO Capital Markets 10th Annual MEDIA & TELECOM CONFERENCE



speed Internet service in North America. He also served as President and Chief Executive Officer of Sympatico-Lycos.

Marc P. Tellier began his career at Bell Canada in 1990 after graduating from the University of Ottawa with a Bachelor's degree in Economics. In less than a decade, he has become a key player in the expansion and transformation of the Canadian communications and media industries.

In 2000, Mr. Tellier was named one of Canada's Top Forty under Forty™. Mr. Tellier is a member of the Board of Directors of National Bank of Canada, Yellow Pages Association (YPA), and Ste-Justine Hospital Foundation. Mr. Tellier is also on the Advisory Board of Canada's Top Forty under Forty™ and of Students on Ice. He is also a member of the Canadian Council of Chief Executives.