

BMO CAPITAL MARKETS

eMERGING MEDIA FORUM

June 19, 2008

Agenda*



Content	Time	Topic	Speakers
	8:15 a.m.	Registration and continental breakfast	
	8:50	Opening Remarks	Lee Westerfield, Internet Media Analyst BMO Capital Markets
	9:00	CBS (CBS)	Patrick Keane, EVP & Chief of Marketing, CBSi
	9:30	eVideo: Content Syndication Panel	Asterpix, Nat Kausik, CEO Critical Media, Sean Morgan, CEO
	10:00	RealNetworks (RNWK)	Michael Eggers, CFO
	10:45	eVideo Targeting & Measurement Panel	EyeWonder, John Vincent, CEO Visible Measures, Brian Shin, CEO
Ads	11:15	eVideo Monetization Panel	DigitalSmiths, Ben Weinberger, CEO FreeWheel, Doug Knopper, CEO Ooyala, Bismarck Lepe, Co-founder & CEO
	11:45	DG FastChannel (DGIT)	Scott Ginsburg, Chairman & CEO Omar Choucair, CFO
	12:15 p.m.	LUNCH	Yahoo! (YHOO) Rebecca Paoletti, Director of Video Strategy
Delivery	1:30	TiVo (TIVO)	Tom Rogers, President & CEO
	2:00	Content Delivery Networks Panel	Broadcast International (BCST), Rod Tiede, President & CEO Panther Express, Steve Liddell, CEO GridNetworks, Anthony Naughton, President & CEO DCIA, Karen Kaplowitz, Member Services Leader
	2:30	BitGravity	Perry Wu, Chairman & CEO
	3:00	BitTorrent	Doug Walker, CEO
	3:30	MLB.com	Bob Bowman, CEO
	4:15	Cocktail Reception	Gallery Room, The Paley Center for Media

Location:
The Paley Center for Media
25 West 52nd Street, New York City

Conference Coordinator:
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To register:
<http://www.bmocm.com/conferences/emergingmedia2008/>

* Subject to change

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Ambition, meet execution.