

2009 BACK TO SCHOOL EDUCATION CONFERENCE

Sheraton New York Hotel & Towers · 811 Seventh Ave. · New York City

September 17, 2009

Agenda*



8:05 a.m.	INTRODUCTION AND OVERVIEW Jeff Silber, Managing Director & Sr. Research Analyst, BMO Capital Markets New York Ballroom WEST		
	COMPANY PRESENTATIONS New York Ballroom WEST	COMPANY PRESENTATIONS New York Ballroom EAST	INDUSTRY DISCUSSIONS Riverside Suite
8:15 a.m.	Strayer Education (STRA) Robert Silberman, Chairman & CEO	SkillSoft (SKIL) Chuck Moran, President & CEO Tom McDonald, EVP Operations & CFO	Technology Has Arrived: The Digital World Influencing Outcomes in Education Campus Management - Timothy Loomer, President & CEO Datatel - John Speer, President & CEO Dutko Worldwide - John Bailey, Director SchoolNet - Jonathan Harber, Founder & CEO (8:15 a.m. - 9:00 a.m.)
8:45 a.m.	Bridgepoint Education (BPI) Andrew Clark, CEO Dan Devine, SVP & CFO	American Public Education (APEI) Wallace Boston Jr., President & CEO	
9:15 a.m.	Capella Education (CPLA) Kevin Gilligan, CEO Lois Martin, SVP & CFO	The Princeton Review (REVV) Michael Perik, CEO	Marketing and Student Services: Enhancing the Business Model Ad Venture Interactive - Michael Platt, CEO AllStar Directories - Douglas Brown, President & CEO EducationDynamics - Steven Issac, CEO The Collegebound Network - Gregory O'Brien, CFO (9:15 a.m. - 10:00 a.m.)
9:45 a.m.	Corinthian Colleges (COCO) Peter Waller, CEO Kenneth Ord, CFO	Lincoln Educational Services (LINC) Shaun McAlmont, President & CEO Cesar Ribeiro, SVP & CFO	
10:15 a.m.	BREAK		
10:30 a.m.	INDUSTRY DISCUSSIONS Building Public/Private Partnerships in Education - Can We Really Work With the Government? New York Ballroom WEST		
	Camelot Schools - John Harcourt, President & CEO Catapult Learning - Stephen Freeman, President & CEO EdisonLearning - John Chubb, CDO & SVP Educational Services of America - Mark Claypool, Founder, President & CEO Specialized Education Services - Dr. Michael Kaufman, President & CEO		
11:15 a.m.	INDUSTRY DISCUSSIONS The Final Frontier: The Future of Online Education New York Ballroom WEST		
	Bisk Education - Andrew Titen, President & COO Connections Academy - Barbara Dreyer, President & CEO Embanet - Steve Fireng, CEO SignificantFederation.com - Dr. Michael Clifford, Regent TUI University - Ken Sobaski, President & CEO		

Conference registration will take place in the rear lobby of the hotel and will commence at 7:30 a.m.

A continental breakfast will be available at the same time on the 3rd floor.

*Current as of 09/16/2009

2009 BACK TO SCHOOL EDUCATION CONFERENCE

Sheraton New York Hotel & Towers · 811 Seventh Ave. · New York City

September 17, 2009

Agenda*



12:00 p.m.	<p align="center">LUNCHEON PRESENTATION</p> <p align="center">What's Washington Up to Now? A Legislative & Regulatory Update Career College Association - Harris Miller, President & CEO Education Industry Association - Steven Pines, Executive Director New York Ballroom WEST</p>		
	<p align="center">COMPANY PRESENTATION New York Ballroom WEST</p>	<p align="center">COMPANY PRESENTATION New York Ballroom EAST</p>	<p align="center">INDUSTRY DISCUSSIONS Riverside Suite</p>
1:15 p.m.	<p align="center">Career Education (CECO) Gary McCullough, President & CEO Mike Graham, EVP & CFO</p>	<p align="center">Universal Technical Institute (UTI) Kim McWaters, President & CEO Eugene Putnam, EVP & CFO</p>	<p align="center">"Health Professions Education, from Allied Health to Physician Services" Concorde Career College - Timothy Foster, Chairman & CEO</p>
1:45 p.m.	<p align="center">Apollo Group (APOL) Greg Cappelli, Co-CEO</p>	<p align="center">K12 (LRN) Ron Packard, Founder & CEO John Baule, CFO</p>	<p align="center">"Achieving Academic Excellence through Process and Culture" The InfiLaw System - Rick Inatome, CEO</p>
2:15 p.m.	<p align="center">ITT Educational Services (ESI) Kevin Modany, Chairman & CEO</p>	<p align="center">Grand Canyon Education (LOPE) Brian Mueller, CEO</p>	<p align="center">The "New" New World: Trends in Indian Education</p> <p align="center">Everonn Education (NSE: EEDU) - P. Kishore, CEO & Managing Director Educomp Solutions (NSE: EDSL) - Raman Bajaj, VP, Corporate Affairs NIIT (NSE: NIIT) - Ashish Basu, Head, New Business Incubation Division Moderated by: Amitabh Jhingan, Partner, Ernst & Young, India (2:15 p.m. - 3:00 p.m.)</p>
2:45 p.m.	<p align="center">DeVry (DV) Daniel Hamburger, President & CEO Rick Gunst, SVP, CFO & Treasurer</p>	<p align="center">School Specialty (SCHS) Dave Vander Zanden, CEO Dave Vander Ploeg, EVP & CFO</p>	
3:15 p.m.	<p>BREAK</p>		
3:30 p.m.	<p align="center">INDUSTRY DISCUSSIONS</p> <p align="center">Go West, Young Man (or North, South or East): Trends in International Education New York Ballroom WEST</p>		
	<p align="center">ChinaCast Education (CAST) - Antonio Sena, CFO CIBT Education Group (MBA) - Toby Chu, Vice Chairman, President & CEO Global College - Niraj Kaji, CEO Mosaica Education - Michael Connelly, CEO</p>		
4:15 p.m.	<p align="center">INDUSTRY DISCUSSIONS</p> <p align="center">Books - What Books? Evolution of the Education Publishing Industry New York Ballroom WEST</p>		
	<p align="center">Cambium Learning - David Cappellucci, CEO Flat World Knowledge - Eric Frank, Co-Founder & CMO Smarthinking - Kathy Clark, CEO Turning Technologies - Michael Broderick, CEO</p>		
5:00 p.m.	<p align="center">COCKTAILS Riverside Ballroom</p>		

*Current as of 09/16/2009