

THE BMO CAPITAL MARKETS 11TH ANNUAL MEDIA & TELECOM CONFERENCE

Agenda*

7:30 a.m.	Breakfast & Registration
8:40 a.m.	Opening Remarks Kevin Lynch, Vice-Chair, BMO Financial Group
8:45 a.m.	Rogers Communications Rob Bruce, President, Communications
9:15 a.m.	Manitoba Telecom Services Pierre Blouin, CEO
9:45 a.m.	Break
10:15 a.m.	TELUS Joseph Natale, Chief Commercial Officer
10:45 a.m.	Bell Aliant Karen Sheriff, President & CEO
11:15 a.m.	BCE George Cope, President & CEO
11:45 a.m.	Working Lunch
12:30 p.m.	Quebecor Jean-François Pruneau, VP, Finance
1:00 p.m.	Public Mobile Jim Hardy, EVP & CFO
1:30 p.m.	WIND Mobile Ken Campbell, CEO
2:00 p.m.	Break
2:15 p.m.	Yellow Media Marc Tellier, President & CEO
2:45 p.m.	Torstar David Holland, President & CEO
3:15 p.m.	Cineplex Galaxy Ellis Jacob, President & CEO
3:45 p.m.	Corus Entertainment John Cassaday, President & CEO
4:15 p.m.	End of Conference

TELECOM

MEDIA



September 14, 2010

1 First Canadian Place
68th Floor
Toronto

Your BMO Capital Markets
11th Annual Media & Telecom
Conference Coordinators are:

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*Subject to Change
Current as of 08/27/2010