



**EQUITY THROUGH
EDUCATION**
SEPTEMBER 23, 2009

ambition + drive + your help
= my education

It's one day of trading for a lifetime of opportunity

About Equity Through Education

What Is It?

Equity Through Education is a North America-wide charitable initiative launched in 2005 by BMO Capital Markets. It helps people achieve their dreams by getting the opportunity to develop themselves through education. Our ambition is to help, and to build a diverse workforce.

When Is It?

Wednesday September 23, 2009.

How Does It Work?

On September 23rd, we will donate 100% of the institutional equity trading commissions earned across North America directly to organizations that provide educational opportunities to bright, deserving people.

What Impact Does it Have?

To date, Equity Through Education raised CAD\$6.6 million (US\$5.66 million.) This translates into assistance to over 2,000 students through scholarships, bursaries, mentoring programs and job search strategy forums.

Beneficiaries

We have carefully chosen nine charitable organizations from a list of over fifty:

Canadian Merit Scholarship Foundation

The Jackie Robinson Foundation

Foundation for the Advancement of Aboriginal Youth

YAI/National Institute for People with Disabilities Network

The National Aboriginal Achievement Awards

The Financial Women's Association

The National Educational Association of Disabled Students

Pathways to Education™

Youth in Motion

BMO  **Capital Markets®**

Your ambition achieved.™